

March 17, 2025

To,
National Stock Exchange of India Limited
(NSE: RATEGAIN)

BSE Limited
(BSE: 543417)

Sub: Press Release on “RateGain Partners with Revenue Analytics to Transform Hotel Pricing with Real-Time Rate Intelligence for Smarter Revenue Growth”

Dear Sir / Ma'am,

In accordance with Regulation 30 read with Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed the press release on '*RateGain Partners with Revenue Analytics to Transform Hotel Pricing with Real-Time Rate Intelligence for Smarter Revenue Growth*'.

Please take the above information on record.

Thanking you.

Yours faithfully,
For RateGain Travel Technologies Limited

Mukesh Kumar
General Counsel,
Company Secretary & Compliance Officer
Membership No.: A17925

RateGain®

RateGain Partners with Revenue Analytics to Transform Hotel Pricing with Real-Time Rate Intelligence for Smarter Revenue Growth

Noida, 17th March, 2025: RateGain Travel Technologies Limited (RateGain), a global provider of AI-powered SaaS solutions for the travel and hospitality industry, today announced that it has partnered with Revenue Analytics, a leading provider of revenue management solutions, to integrate Navigator's competitive rate intelligence with N2Pricing™ Revenue Management System (RMS). This integration empowers hotels with the most accurate and up-to-date pricing intelligence, enabling smarter, data-driven decisions that drive revenue growth.

Traditional rate shopping solutions often provide delayed or inconsistent data, making it difficult for revenue managers to set optimal pricing strategies. Through this partnership, Revenue Analytics now receives fresh, accurate, and high-sufficiency rate intelligence from RateGain, ensuring that N2Pricing users always have the latest competitive pricing insights at their fingertips.

Speaking on the partnership, **Bill Brewster, CEO of Revenue Analytics**, shared, "Revenue Analytics is thrilled to partner with RateGain to enhance our N2Pricing Revenue Management System. By integrating with RateGain's advanced rate shopping technology, N2Pricing users can seamlessly access pricing intelligence directly in the RMS, making revenue managers across the globe more efficient than ever before."

This partnership makes N2Pricing even more powerful, combining RateGain's 150 Bn+ Searches & 60 Mn+ Bookings data from 1,100+ sources and 700+ OTAs, Meta Sites, and Partner Sites with Revenue Analytics' automated revenue optimization, empowering hoteliers to:

- Eliminate outdated rate data with access to real-time competitive insights
- Improve pricing strategies with fresh, high-sufficiency intelligence
- Make faster, data-driven decisions to maximize revenue potential

Commenting on the partnership, **Toby March, EVP Americas at RateGain**, said, "Smart pricing starts with fresh, accurate data. Our partnership with Revenue Analytics ensures that N2Pricing users receive the most reliable and comprehensive rate intelligence available, enabling them to optimize pricing strategies and outperform the competition."

This collaboration bridges the gap between rate intelligence and revenue management, ensuring hoteliers can adapt to market shifts instantly and stay ahead of competitors. By combining N2Pricing RMS's AI-powered revenue optimization capabilities with RateGain's high-sufficiency rate intelligence, revenue managers can seamlessly access the data they need—effortlessly and on demand.

About Revenue Analytics

Revenue Analytics turns complex pricing into a competitive advantage. As a leader in AI-powered revenue and margin optimization, its innovative solutions help businesses boost profits and drive sales performance through actionable insights and predictive analytics. Revenue Analytics empowers smarter pricing decisions that drive bigger profits. Learn how to unlock the full potential of revenue management at revenueanalytics.com.

About RateGain

RateGain Travel Technologies Limited is a global provider of AI-powered SaaS solutions for travel and hospitality that works with 3,200+ customers and 700+ partners in 100+ countries helping them accelerate revenue generation through acquisition, retention, and wallet share expansion.

RateGain today is one of the world's largest processors of electronic transactions, price points, and travel intent data helping revenue management, distribution and marketing teams across hotels, airlines, meta-search companies, package providers, car rentals, travel management companies, cruises and ferries drive better outcomes for their business. Founded in 2004 and headquartered in India, today RateGain works with 26 of the Top 30 Hotel Chains, 25 of the Top 30 Online Travel Agents, 3 of the Top 4 Airlines, and all the top car rentals, including 16 Global Fortune 500 companies in unlocking new revenue every day.

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