

March 06, 2025

To,
National Stock Exchange of India Limited
(NSE: RATEGAIN)

BSE Limited
(BSE: 543417)

Sub: Press Release on “RateGain Launches AI-Powered Digest to Elevate Route Performance insight for its Airline Customers”

Dear Sir / Ma'am,

In accordance with Regulation 30 read with Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed the press release on '*RateGain Launches AI-Powered Digest to Elevate Route Performance insight for its Airline Customers*'.

Please take the above information on record.

Thanking you.

Yours faithfully,
For RateGain Travel Technologies Limited

Mukesh Kumar
General Counsel,
Company Secretary & Compliance Officer
Membership No.: A17925

RateGain®

RateGain Launches AI-Powered Digest to Elevate Route Performance insight for its Airline Customers

Noida, 6th March 2025: RateGain Travel Technologies Limited (RateGain), a global provider of AI-powered SaaS solutions for the travel and hospitality industry, today announced the launch of the AI-Powered Digest for its airline customers. This industry-first innovation provides airlines with a comprehensive daily view of their route performance, enabling them to make faster, data-driven decisions.

This innovation strengthens RateGain's position as a leading provider of AI-driven pricing insights for airlines. Delivered as a daily digest, the AI-powered report analyzes data, identifies trends, detects anomalies, and highlights critical areas requiring immediate attention. By transforming complex datasets into clear, actionable insights, it empowers airlines to move from reactive decision-making to proactive, strategy-driven growth.

This new feature will be launched in two phases under AirGain, RateGain's pricing intelligence platform for airlines—first with an exclusive rollout for select customers in March, followed by a full release in April. Additionally, a major product upgrade is set for March, introducing a new analytical suite for airline customers. This upgrade will enable revenue managers to access critical insights faster and make data-driven decisions with ease.

Vinay Varma, Senior Vice President and General Manager at AirGain, expressed his enthusiasm for the launch: "The AI-Powered Digest exemplifies our unwavering commitment to pushing the boundaries of innovation while solving real-world challenges for airlines. By integrating AI-driven automation, we're not just streamlining insights—we're enabling a future where data becomes a strategic ally. Developed in close collaboration with airline revenue managers, this feature cuts through complexity to deliver unparalleled clarity and real-time actionable intelligence, helping airlines to make faster decisions and maintain a decisive edge in dynamic markets."

This innovation isn't an incremental change - it's a paradigm shift. With RateGain's AI-driven analytics, airlines don't just gain insights; they secure a competitive blueprint to anticipate market shifts, optimize pricing in real time, and convert data into profit with razor-sharp precision. RateGain's AI driven approach isn't just reshaping the future, it's redefining what's possible for airline revenue management today. By transforming uncertainty into opportunity, AirGain empowers airlines to master volatility, outpace competitors, and dominate markets where every second and every decision drive revenue.

About RateGain

RateGain Travel Technologies Limited is a global provider of AI-powered SaaS solutions for travel and hospitality that works with 3,200+ customers and 700+ partners in 100+ countries helping them accelerate revenue generation through acquisition, retention, and wallet share expansion.

RateGain today is one of the world's largest processors of electronic transactions, price points, and travel intent data helping revenue management, distribution and marketing teams across hotels, airlines, meta-search companies, package providers, car rentals, travel management companies, cruises and ferries drive better outcomes for their business. Founded in 2004 and headquartered in India, today RateGain works with 26 of the Top 30 Hotel Chains, 25 of the Top 30 Online Travel Agents, 3 of the Top 4 Airlines, and all the top car rentals, including 16 Global Fortune 500 companies in unlocking new revenue every day.

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